

Tamworth
Borough Council

TAMWORTH BOROUGH COUNCIL CORPORATE PLAN 2025-2030

DRAFT



Building a better Tamworth

WELCOME



**Cllr Carol Dean,
Leader of Tamworth
Borough Council**

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**Stephen Gabriel,
Chief Executive and
Returning Officer**

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OUTGOING CORPORATE PLAN & PRIORITIES: 2022 - 2025

TAMWORTH BOROUGH COUNCIL VISION

'Tamworth – celebrating our heritage, creating a better future'

1. THE ENVIRONMENT	3. INFRASTRUCTURE
<ul style="list-style-type: none"> ▶ Enforcement and education with regard to litter and fly-tipping ▶ Development of infrastructure for acting on Climate Change ▶ Support more people to recycle and to reduce waste ▶ Working with partners to protect, maintain and improve the green space offer 	<ul style="list-style-type: none"> ▶ Review Local Plan to improve the transport links within Tamworth ▶ Improve existing walkways and cycling routes ▶ Ensure more people can access council services digitally/digital enhancement with partners and within Council housing stock
2. THE ECONOMY	4. LIVING IN TAMWORTH
<ul style="list-style-type: none"> ▶ Development of business initiatives to promote start up and growth ▶ Support business growth to generate employment opportunities by working with businesses ▶ Provision of good quality and affordable housing ▶ Improve tourism in terms of good access to information for visitors to help local businesses and Tamworth as a destination as a whole, maximise and improve the quality of the visitor experience 	<ul style="list-style-type: none"> ▶ Ensure adequate supply of affordable housing through the Local Plan review ▶ Investment in Neighbourhood and Place environment ▶ Through our Economic Development team, we will support job creation and business retention and expansion through interventions and advice, and seek to protect the local economy where we can influence this. ▶ Improve and promote Tamworth's historic and cultural assets and events ▶ Community Safety focus on neighbourhoods and place ▶ Working with partners to ensure the fear of crime within Tamworth is reduced
5. TOWN CENTRE	
<ul style="list-style-type: none"> ▶ Continue to develop street market and extend supporting events around the market to add vibrancy within the town centre ▶ Create a branding scheme for "Created in Tamworth" ▶ Provide the infrastructure to improve evening and night time economy ▶ Embrace Tamworth's history and culture so as to build a sense of local pride and support our children's education and understanding of the significant part Tamworth played in British history ▶ Continue to promote all outdoor events ▶ Development of a new Tamworth Enterprise Centre as part of the structural transformation of the town centre ▶ Make the town centre more accessible ▶ Provide the environment where the leisure and food offer can grow and flourish ▶ Working with others seek to improve the night-time transport offer to support the overall night-time economy 	

WHY DO WE NEED A CORPORATE PLAN?

Every well-run council needs a plan, so staff, residents and partners understand what the organisation is trying to achieve and how it plans to do that. It helps everyone prioritise and pull together around common goals, so we deliver what we have promised. The Corporate Plan is not intended to cover everything the council does but sets out our aspirations for change that will be delivered alongside our day-to-day activities with support from our key partners. Whilst set out as a 5-year plan, it will be reviewed every year, so we are clear about our planned programme and are open and honest about how we are performing

OUR VISION

Building a better Tamworth

OUR PRIORITIES

- Council
- Prosperity
- Place Shaping
- Environment
- Community Wellbeing

COUNCIL

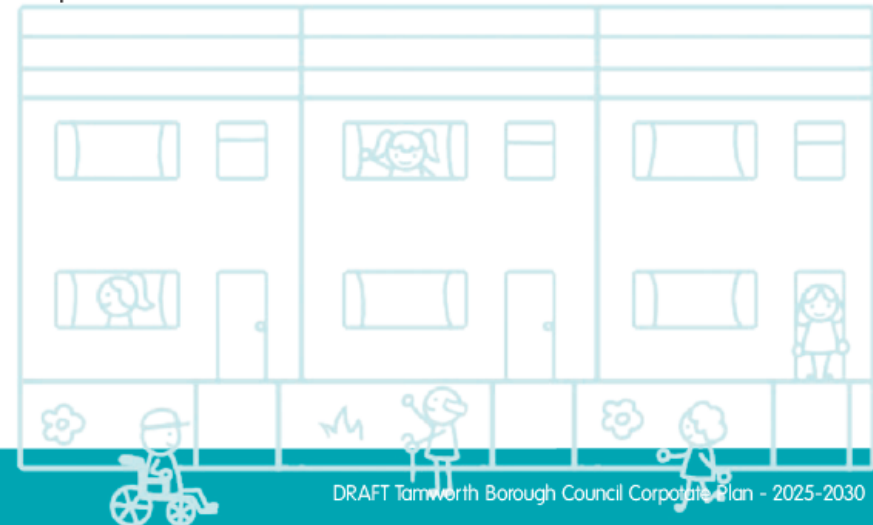
Creating a caring, co-operative, innovative and data driven council that is structured to deliver effective services:

- We are a council that is visible, approachable and accountable
- We work well with others as part of the Co-operative Council Innovation Network (CCIN)
- We ensure our customer processes are accessible and focused on delivery for the customer
- We communicate well and ensure information provided to customers is readable and accessible to them
- Our services are data driven, use data to target improvements and predict and possibly prevent issues escalating
- We make good decisions and take calculated risks based on good data and feedback

PROSPERITY

Growth in the local economy, skills and jobs, investment in areas that support financial stability and balanced budgets, obtaining best value:

- We work with businesses to promote start up, growth and sustain employment
- We work with partners to create jobs and broaden workforce skills
- Our Medium -Term Financial Strategy and Housing Revenue Account Business Plan are balanced and deliver value for money
- We spend and invest wisely to save money in the long term
- We procure sustainably with social value in mind
- We hold partners and contractors to account for their performance



PLACE SHAPING

All communities feel safe, cared for and can be proud of their area, including our vibrant town centre:

- We work with partners to create a more vibrant town centre, which is accessible to all, with an improved retail and residential offer
- We work with partners to ensure footpaths and cycleways are clear and well maintained
- Our future high street funding projects deliver regeneration and support enterprise
- We offer new markets and improve events as part of a town centre plan
- We work with partners to ensure crime is reduced and Tamworth is safer
- We improve tourism and night-time offer, making best use of our historic and cultural assets

ENVIRONMENT

We have a roadmap to achieving net-zero, environmentally friendly and sustainable assets and enhancing biodiversity in the borough:

- We educate and support reductions in litter, waste and increased recycling
- We use enforcement powers to tackle fly tipping and other environmental crimes
- We reduce the use of carbon at the Council and in our operations
- We work with partners to protect and improve our environment and achieve net zero for the borough
- We help to create a sustainable future where nature can thrive to keep us healthy and safe
- We ensure Tamworth offers world-class environmentally friendly housing



COMMUNITY WELLBEING

Residents live long, healthy, prosperous lives in communities that are resilient and independent:

- We provide accessible services that support the most vulnerable in our society
- We work with partners to keep children, young people and marginalised groups healthy and safe with every opportunity to thrive in their community
- We ensure more people have the skills to access our services digitally and in our housing stock
- We have a real commitment to providing more affordable housing and reduce homelessness
- We will increase the number of Disabled Facility Grant (DFG) cases delivered in a shorter amount of time
- We work with partners to build foundations for long and healthy lives



OUR VALUES

To achieve the ambitions of this plan, the whole council needs to sign up to shared values, which cover how we will work within the council, with our communities, and with partners.

NEXT STEPS

The draft corporate plan, including details of how we will fund its delivery, monitor and share our progress against delivery of the plan, will be considered by Members over the autumn and winter as part of our normal budgeting cycle. If agreed by Full Council in early 2025 we will then formally launch it, to ensure it is widely understood, so we can all work together to deliver on our shared ambitions for building a better Tamworth.